

**FALL, 2014 NCSU PackPoll: Senate Election (Party Evaluations)
TOPLINE REPORT**

**N=1012; Response rate= 22%;
Margin of sampling error = +/-2.9**

These are the results for a portion of the Fall 2014 “Big Poll.” Topline reports for the entire survey will be posted on our website PackPoll.com. The survey was conducted over the Internet (Oct. 20th-24th, 2014) using Qualtrics survey software. The survey was conducted on a random sample of 5,000 NCSU undergraduates. Data was weighted to reflect current gender demographics at NCSU.

Q1 Would you say the Democratic Party:

- 63%** Does a good job reaching out to the student vote
- 23% Takes student voters for granted
- 12% Doesn't care too much about students
- 2% Is hostile towards students

Q2 Would you say the Republican Party:

- 26% Does a good job reaching out to the student vote
- 21% Takes student voters for granted
- 42%** Doesn't care too much about students
- 11% Is hostile towards students

Q3 If the election were held today, would you vote for the Democratic candidate, Kay Hagan, the Republican candidate, Thom Tillis, or the Libertarian candidate, Sean Haugh? (ROTATE OPTION CHOICES)

- 31% Kay Hagan
- 32% Thom Tillis
- 11% Sean Haugh
- 27% Don't Know

Q4 What is your gender?

- 56%** Male
- 44% Female