

**FALL, 2014 NCSU PackPoll: Senate Election (Horse Race)  
TOPLINE REPORT**

N=1012; Response rate= 22%;  
Margin of sampling error = +/-2.9

These are the results for a portion of the Fall 2014 "Big Poll." Topline reports for the entire survey will be posted on our website PackPoll.com. The survey was conducted over the Internet (Oct. 20<sup>th</sup>-24<sup>th</sup>, 2014) using Qualtrics survey software. The survey was conducted on a random sample of 5,000 NCSU undergraduates. Data was weighted to reflect current gender demographics at NCSU.

Q1 If the election were held today, would you vote for the Democratic candidate, Kay Hagan, the Republican candidate, Thom Tillis, or the Libertarian candidate, Sean Haugh? (ROTATE OPTION CHOICES)

31% Kay Hagan (D)  
32% Thom Tillis (R)  
11% Sean Haugh (L)  
27% Don't Know

Q2 Generally speaking, do you think yourself as a Democrat, Republican, or Independent?

26% Democrat  
31% Republican  
**42%** Independent

**\*\*If Independent Is Selected, Receive Q3**

Q3 Which party more closely identifies with your views, Democrats, Republicans, or neither?

33% Democrat  
20% Republican  
**48%** Neither

Q4 How much thought have you given to the upcoming election for US Senate-- quite a lot, some, or only a little?

14% Quite a lot

34% Some

**52%** Only a little

Q5 What is your gender?

56% Male

44% Female