

## Spring, 2015 NCSU PackPoll: 2016 Presidential Race TOPLINE REPORT

N=452; Response rate = 15%

Margin of sampling error for Party ID Question = +/-4.6%

Margin of sampling error for questions asked of sub-sets of respondents is higher

These are the results for this semester's first "Flash Poll", conducted over the internet (February 5-6, 2015) using Qualtrics survey software. The survey was administered to a random sample of NCSU undergraduates, generating a 15% response rate. Sample weights are not applied to these data. Although the first question in the survey had a margin of sampling error of +/-4.6%, all other questions have higher margins of sampling error because only some respondents were asked some of the questions. Only Democrats, for example, were asked about their views on potential Democratic candidates for President.

Q1a Generally speaking, do you think of yourself as a Republican, a Democrat, or an Independent?

28% Democrat  
36% Republican  
29% Independent  
7% Other

Q1b Do your beliefs lean more towards the Republican Party or the Democratic Party?

34% Democrat  
28% Republican  
38% Neither

**Democratic respondents only for Q2. Randomly assign Democrats to only one version (A, B or C) of Q2.**

Q2A How familiar are you with each of the following potential 2016 Presidential candidates?

Question	Very familiar	Somewhat familiar	Somewhat unfamiliar	Very unfamiliar	Total Responses	Mean
Hillary Clinton	37	13	6	1	57	1.49
Elizabeth Warren	6	13	10	28	57	3.05
Joe Biden	28	21	6	2	57	1.68
Bernie Sanders	5	7	8	37	57	3.35
Andrew Cuomo	1	13	14	29	57	3.25

Q2B If the Democratic primary were held today, which of the following candidates would you vote for to be the Democrats' nominee for president in 2016?

- 52% Hillary Clinton**
- 17% Elizabeth Warren
- 17% Joe Biden
- 5% Bernie Sanders
- 9% Andrew Cuomo

Q2C If the Democratic primary were held today, which of the following candidates would you vote for to be the Democrats' nominee for president in 2016, or have you not decided yet?

- 40% Hillary Clinton**
- 15% Elizabeth Warren
- 3% Joe Biden
- 1% Bernie Sanders
- 3% Andrew Cuomo
- 37% Have not decided yet

**Republican Respondents only for Q3. Randomly assign Republicans to only one version (A, B or C) of Q2.**

Q3A How familiar are you with each of the following potential 2016 Presidential candidates?

Question	Very Familiar	Somewhat familiar	Somewhat unfamiliar	Very Unfamiliar	Total Responses	Mean
Jeb Bush	8	24	11	22	65	2.72
Marco Rubio	11	14	12	28	65	2.88
Mike Huckabee	17	17	15	16	65	2.46
Chris Christie	10	23	12	20	65	2.65
Scott Walker	2	10	9	44	65	3.46
Rand Paul	11	25	8	21	65	2.60
Ben Carson	8	8	5	44	65	3.31
Ted Cruz	6	14	14	31	65	3.08
Rick Perry	9	20	13	23	65	2.77
Paul Ryan	11	28	11	15	65	2.46

Q3B If the Republican primary were held today, which of the following candidates would you vote for to be the Republican nominee for president in 2016?

11% Jeb Bush  
6% Marco Rubio  
8% Mike Huckabee  
11% Chris Christie  
5% Scott Walker  
**18% Rand Paul**  
**18% Ben Carson**  
6% Ted Cruz  
6% Rick Perry  
12% Paul Ryan

Q3C If the Republican primary were held today, which of the following candidates would you vote for to be the Republican nominee for president in 2016, or have you not decided yet?

9% Jeb Bush  
4% Marco Rubio  
4% Mike Huckabee  
1% Chris Christie  
1% Scott Walker  
**22% Rand Paul**  
3% Ben Carson  
1% Ted Cruz  
0% Rick Perry  
7% Paul Ryan  
**47% Have not decided yet**

**[Respondents were randomly assigned to receive only one of the following questions].**

Q5ABC If the 2016 presidential election were held today, how would you vote if the candidates were Democrat Hillary Clinton and Republican [**Jeb Bush/Rand Paul/Mike Huckabee**]?

23% Hillary Clinton  
35% Jeb Bush  
**42% Unsure**

34% Hillary Clinton  
**43% Rand Paul**  
23% Unsure

39% Hillary Clinton  
**41% Mike Huckabee**  
20% Unsure

Q5DEF If the 2016 presidential election were held today, how would you vote if the candidates were Democrat Joe Biden and Republican [Jeb Bush/Rand Paul/Mike Huckabee]?

22% Joe Biden  
**47%** Jeb Bush  
31% Unsure

**35%** Joe Biden  
33% Rand Paul  
33% Unsure

**35%** Joe Biden  
27% Mike Huckabee  
37% Unsure

Q5GHI If the 2016 presidential election were held today, how would you vote if the candidates were Democrat Elizabeth Warren and Republican [Jeb Bush/Rand Paul/Mike Huckabee]?

23% Elizabeth Warren  
33% Jeb Bush  
**44%** Unsure

28% Elizabeth Warren  
32% Rand Paul  
**40%** Unsure

31% Elizabeth Warren  
17% Mike Huckabee  
**52%** Unsure

Q6 Last, what is your sex?

54% Male  
46% Female