

PACK POLL
SPRING 2014 NCSU STUDENT FLASH POLL: "Online Gambling"
FINAL TOPLINE REPORT

N: 1132; Response rate= 32%; Margin of sampling error= +/- 2.85%

These are the results for this semester's third "Flash Poll," conducted through the Internet (March 31st-April 1st). Respondents were from a sample of 3,000 NCSU undergraduate students, producing a 32% response rate. The survey had a margin of sampling error of +/-2.85%.

A split ballot technique was used to measure the effect of cueing respondents with information before asking their views on online poker or online sports betting. Four versions of question 1 were randomly sent to respondents. Half of respondents received plain versions of their views on either poker or sports betting. The other half received the same question on either poker or sports betting preceded by this sentence: "A number of other countries including Canada, Great Britain, and Italy have legalized online gambling."

Q1a: Do you support or oppose allowing states to legalize and regulate online poker?

Support.....	24%
Oppose.....	16%
Unsure.....	14%
No Opinion.....	46%

Q1b: Do you support or oppose allowing states to legalize and regulate betting on sporting events over the Internet?

Support.....	28%
Oppose.....	19%
Unsure.....	18%
No Opinion.....	35%

Q1c: A number of countries including Canada, Great Britain, and Italy have legalized online gambling. Do you favor or oppose allowing states to legalize and regulate online poker?

Support.....	31%
Oppose.....	20%
Unsure.....	18%
No Opinion.....	32%

Q1d: A number of countries including Canada, Great Britain, and Italy have legalized online gambling. Do you favor or oppose allowing states to legalize and regulate betting on sports over the Internet?

Support.....	40%
Oppose.....	19%
Unsure.....	16%
No Opinion.....	25%

Q2: In the past twelve months have you done one or more of the following? Check all that apply:

Gambled money on a casino game like blackjack or roulette.....	14%
Bet money on a sporting event in a casino or with a person (i.e., a "bookie"	8%
Bet money on a sporting event online.....	2%
Played poker for money in a casino or a card room....	8%
Played poker for money on the Internet.....	2%
Participated in an office gambling pool (like for the NCAA tournament).....	30%
Gambled money on fantasy sports.....	17%
Bought a lottery ticket.....	76%

Q3: When it comes to ECONOMIC issues in politics, do you think yourself as a liberal, a moderate, or a conservative?

Very Conservative.....	9%
Conservative.....	36%
Moderate.....	40%
Liberal.....	14%
Very Liberal.....	2%

Q4: When it comes to SOCIAL issues in politics, do you think yourself as a liberal, a moderate, or a conservative?

Very Conservative.....	5%
Conservative.....	22%
Moderate.....	31%
Liberal.....	31%
Very Liberal.....	10%

Q5: Currently, forty-three states and the District of Columbia now run lotteries. These games include instant-win scratch-off games, daily games, and lotteries like the Powerball. Do you support or oppose your state having a lottery?

Support.....	66%
Oppose.....	7%
Unsure.....	8%
No Opinion.....	18%