

Spring, 2016 NCSU Pack Poll: “Big Poll” Toplines Report

March 13-15

N=879

Completed Response Rate= 20%

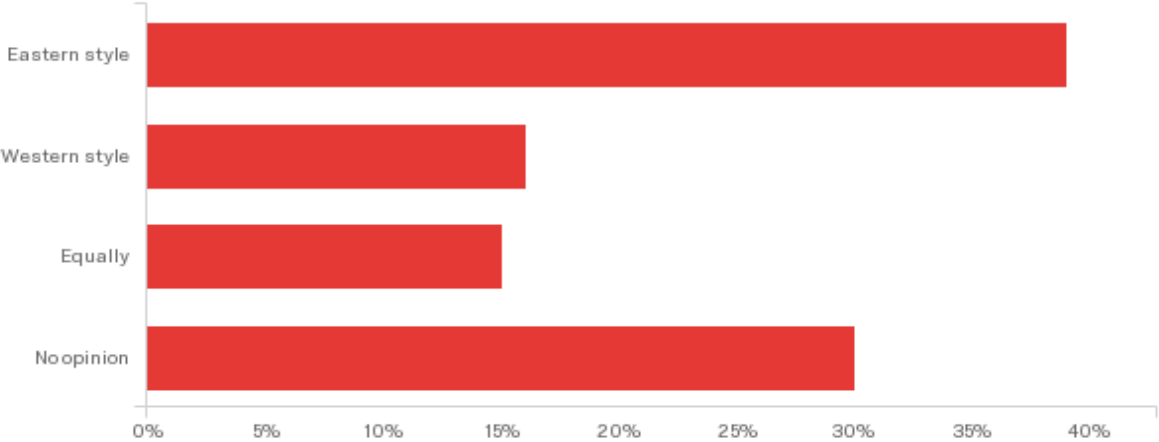
Margin of sampling error for completed response rate and questions asked of the full sample +/- 3.3%

These are the results for this semester’s “Big Poll.” The survey was administered over the internet to a random sample of 4,500 NCSU undergraduates. 879 students started the survey, generating a 20% response rate for questions in which all respondents answered. The margin of sampling error for these questions is +/- 3.3%. Sampling error increases for questions answered by fewer students, or when analyzing the attitudes of sub-groups of respondents, such as males or seniors.

In addition to sampling error, other forms of error occur in surveys, such as confusion about question wording or the order of questions, but these are not precisely quantifiable. We do not apply post-stratification sample weights to adjust for possible demographic imbalances in our sample (primarily by gender), but weighting would only have minor effects on the results we report here (our sample is 51% male when men are 56% of the NCSU undergraduate student body).

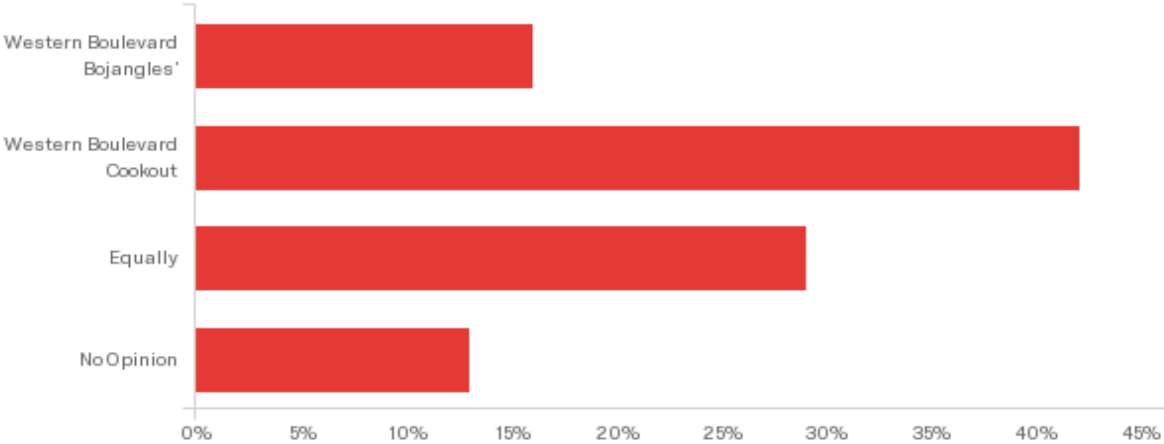
Topics of this PackPoll include the 2016 Presidential election, the Apple-privacy debate, student debt, job security and more. Many questions were experimental, that is, we varied the wording to examine how changes to the question or answer options affected responses. Please go to packpoll.com to read the reports for each topic to learn more.

Q1 - Which style of BBQ do you prefer, Eastern-style, Western-style, or do you like them both equally, or do you not have an opinion?



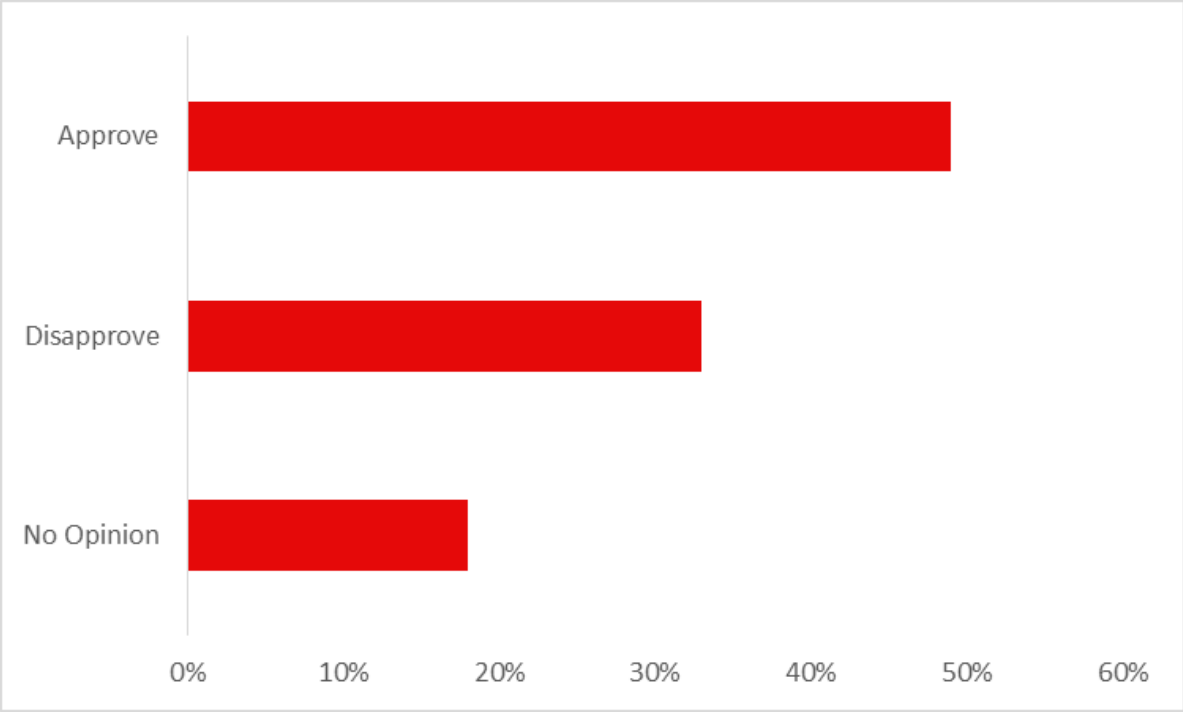
Answer	%	Count
Eastern style	39%	113
Western style	16%	47
Equally	15%	43
No opinion	30%	89
Total	100%	292

Q2 - Which do you prefer, Western Boulevard. Bojangles', Western Boulevard Cook-Out, or do you like them both equally, or do you not have an opinion?



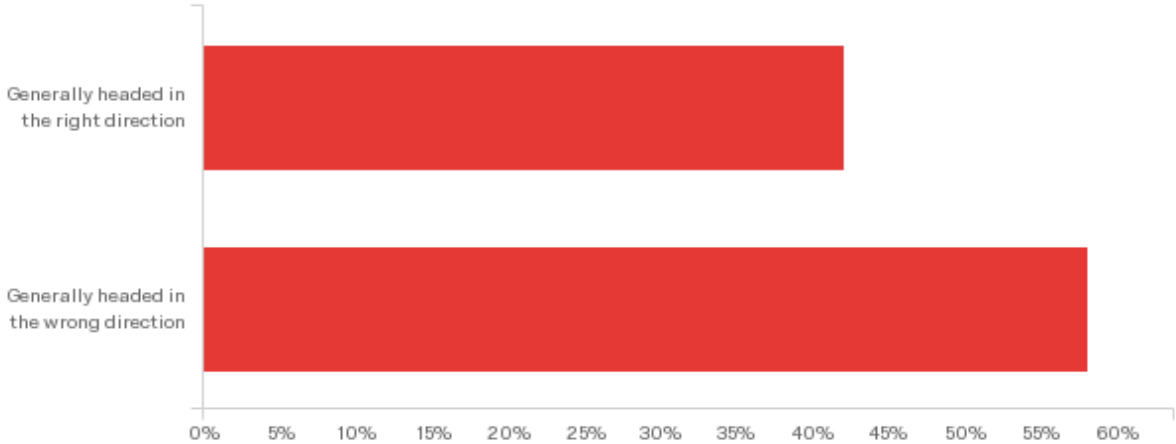
Answer	%	Count
Western Boulevard Bojangles'	16%	48
Western Boulevard Cookout	42%	126
Equally	29%	85
No Opinion	13%	38
Total	100%	297

Q3 - Do you approve or disapprove of the way Barack Obama is handling his job as president?



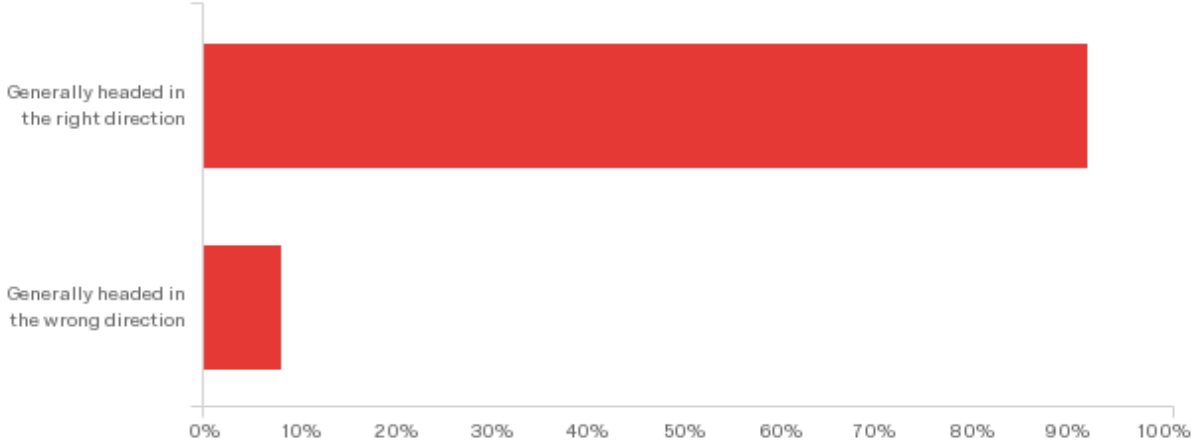
Answer	%	Count
Approve	49%	428
Disapprove	31%	289
No opinion	20%	162
Total	100%	879

Q4 [ASKED OF HALF THE SAMPLE] - All in all, do you think things in our country are:



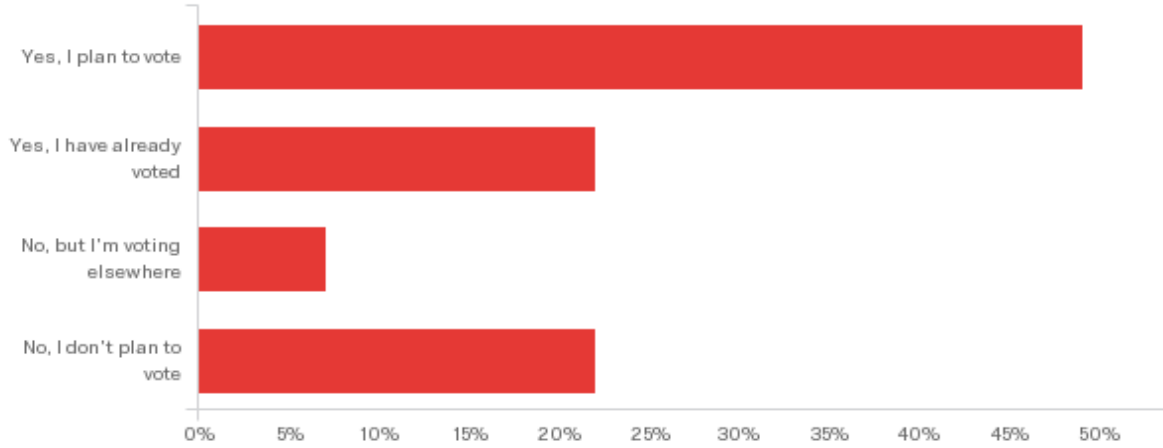
Answer	%	Count
Generally headed in the right direction	42%	183
Generally headed in the wrong direction	58%	255
Total	100%	438

Q5 [ASKED OF HALF THE SAMPLE] - All in all, do you think things at NC State are:



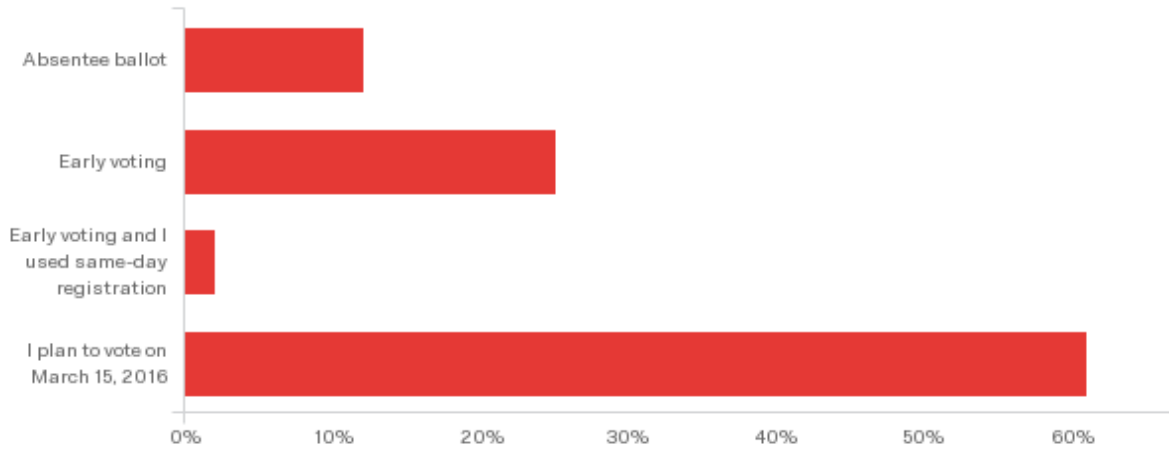
Answer	%	Count
Generally headed in the right direction	92%	398
Generally headed in the wrong direction	8%	35
Total	100%	433

Q6 - Have you voted or are you planning to vote in the North Carolina primaries scheduled for March 15, 2016?



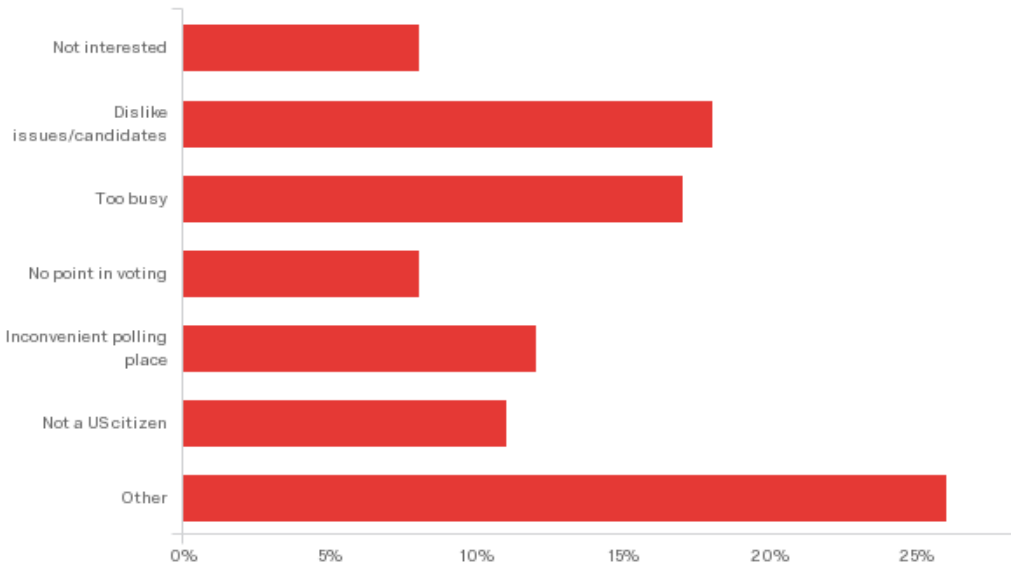
Answer	%	Count
Yes, I plan to vote	49%	427
Yes, I have already voted	22%	187
No, but I'm voting elsewhere	7%	62
No, I don't plan to vote	22%	187
Total	100%	863

Q7 [ASKED OF THOSE WHO ANSWERED “YES” FOR Q6] - How did you vote or how do you plan to vote in the North Carolina 2016 primary?



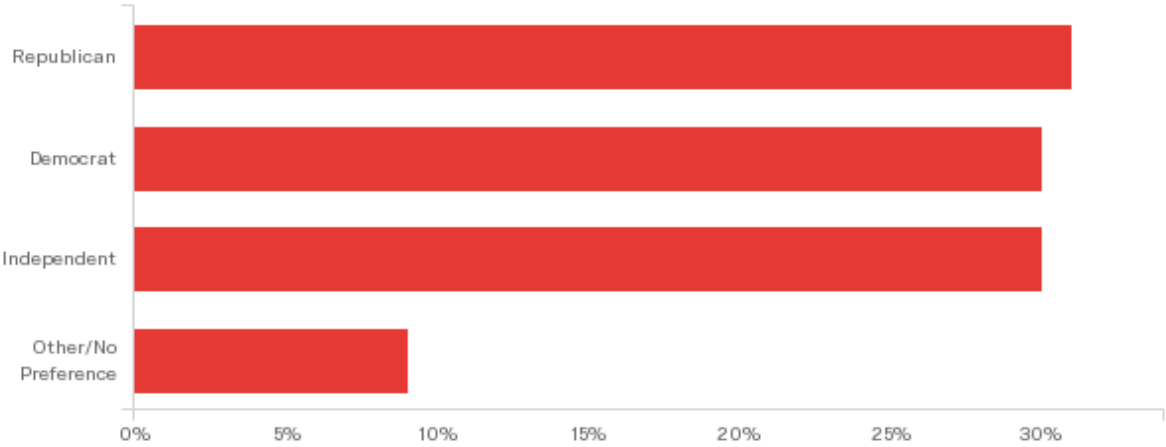
Answer	%	Count
Absentee ballot	12%	47
Early voting	25%	99
Early voting and I used same-day registration	2%	9
I plan to vote on March 15, 2016	61%	247
Total	100%	402

Q8 [ASKED OF THOSE WHO ANSWERED “NO I DON’T PLAN TO VOTE” FOR Q6] - Why don’t you plan to vote in the 2016 North Carolina primaries?



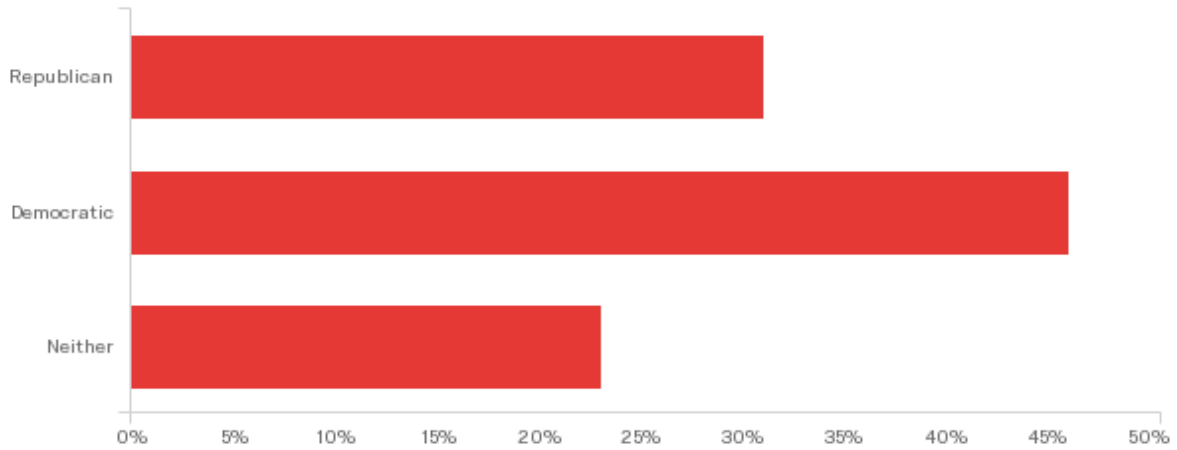
Answer	%	Count
Not interested	8%	10
Dislike issues/candidates	18%	24
Too busy	17%	22
No point in voting	8%	11
Inconvenient polling place	12%	15
Not a US citizen	11%	14
Other	26%	34
Total	100%	130

Q9 - Generally speaking, would you say you consider yourself a Republican, Democrat or Independent?



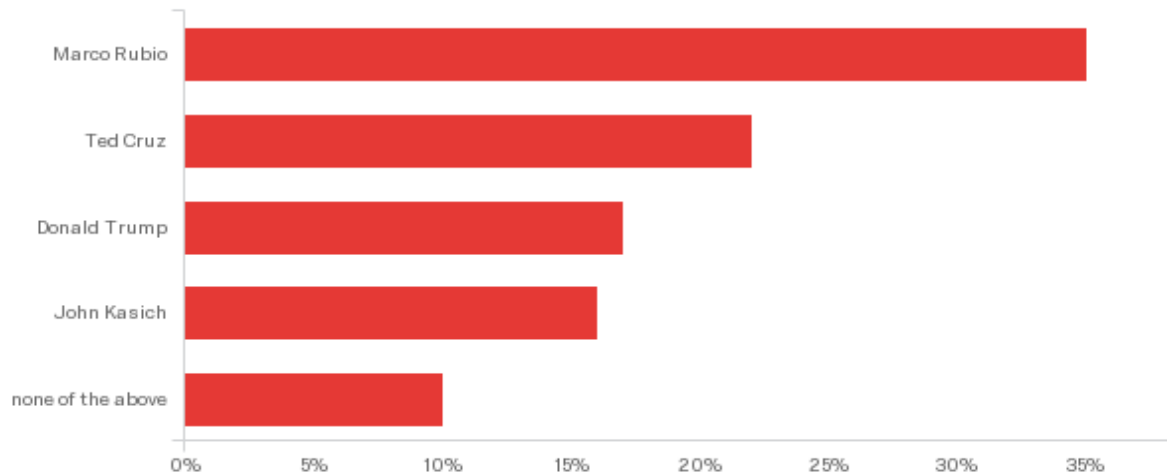
Answer	%	Count
Republican	31%	268
Democrat	30%	256
Independent	30%	261
Other/No Preference	9%	79
Total	100%	864

Q10 [ASKED OF THOSE WHO ANSWERED “INDEPENDENT” OR “OTHER” FOR Q9] - As of today do you lean more to the Republican Party or the Democratic Party?



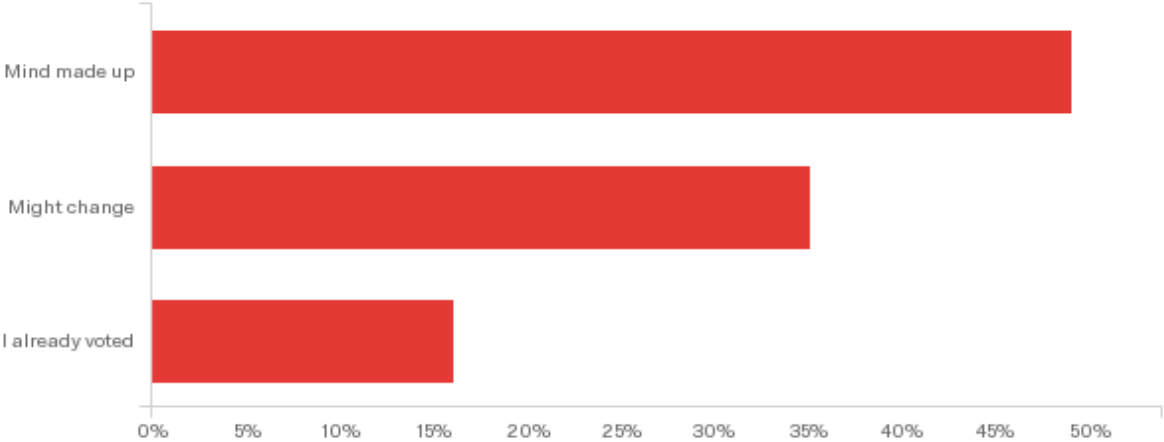
Answer	%	Count
Republican	31%	105
Democratic	46%	155
Neither	23%	79
Total	100%	339

Q11 [ASKED OF REPUBLICANS ONLY] - Regardless of whether or not you plan to vote in the North Carolina primary on March 15, 2016, which candidate would you prefer to win the Republican nomination?



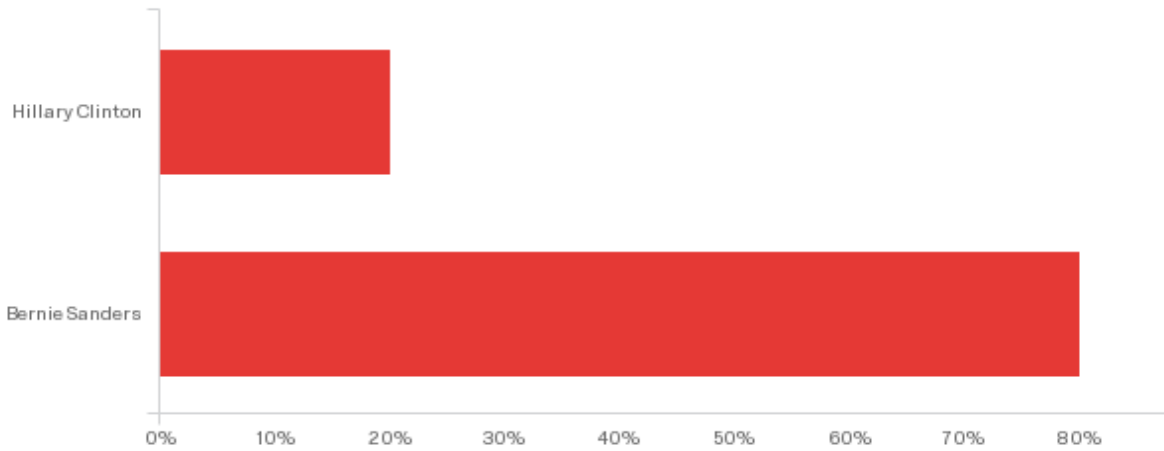
Answer	%	Count
Marco Rubio	35%	130
Ted Cruz	22%	82
Donald Trump	17%	63
John Kasich	16%	59
none of the above	10%	37
Total	100%	371

Q12 [REPUBLICANS ONLY] –Is your mind made up, or do you think you might change your mind before the primary?



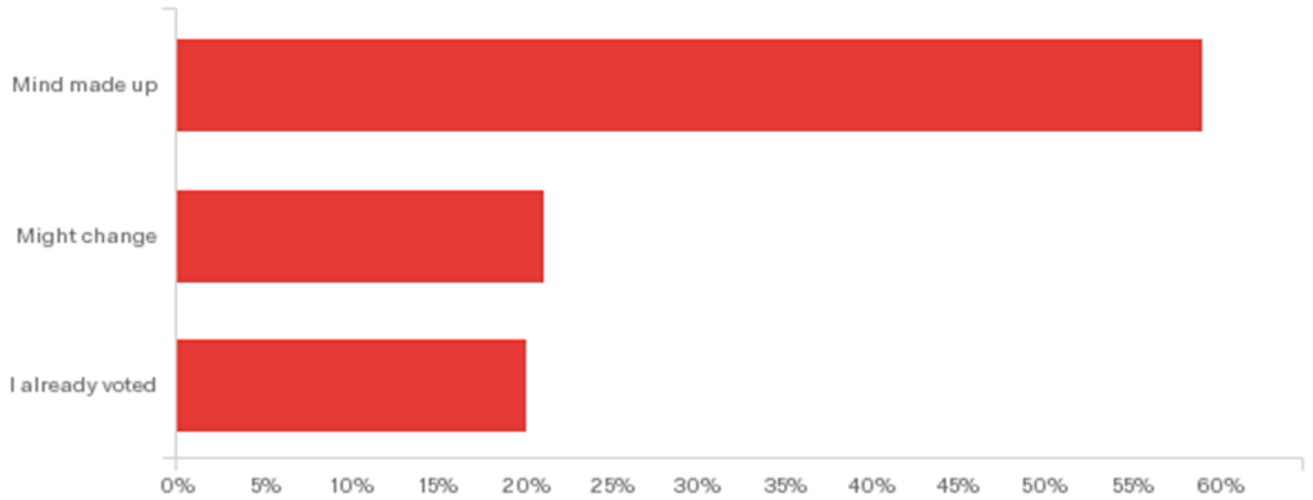
Answer	%	Count
Mind made up	49%	181
Might change	35%	127
I already voted	16%	60
Total	100%	368

Q13 [ASKED OF DEMOCRATS ONLY] – Regardless of whether or not you plan to vote in the 2016 North Carolina primary on March 15, 2016, which candidate would you prefer to win the Democratic nomination?



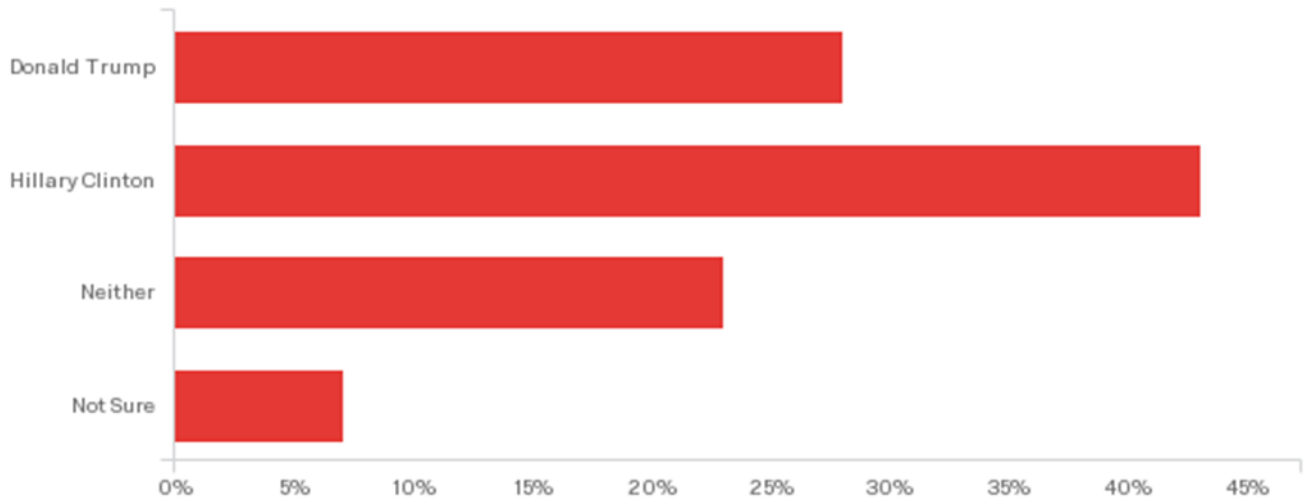
Answer	%	Count
Hillary Clinton	20%	81
Bernie Sanders	80%	327
Total	100%	408

Q14 [DEMOCRATS ONLY] – Is your mind made up, or do you think you might change your mind before the primary?



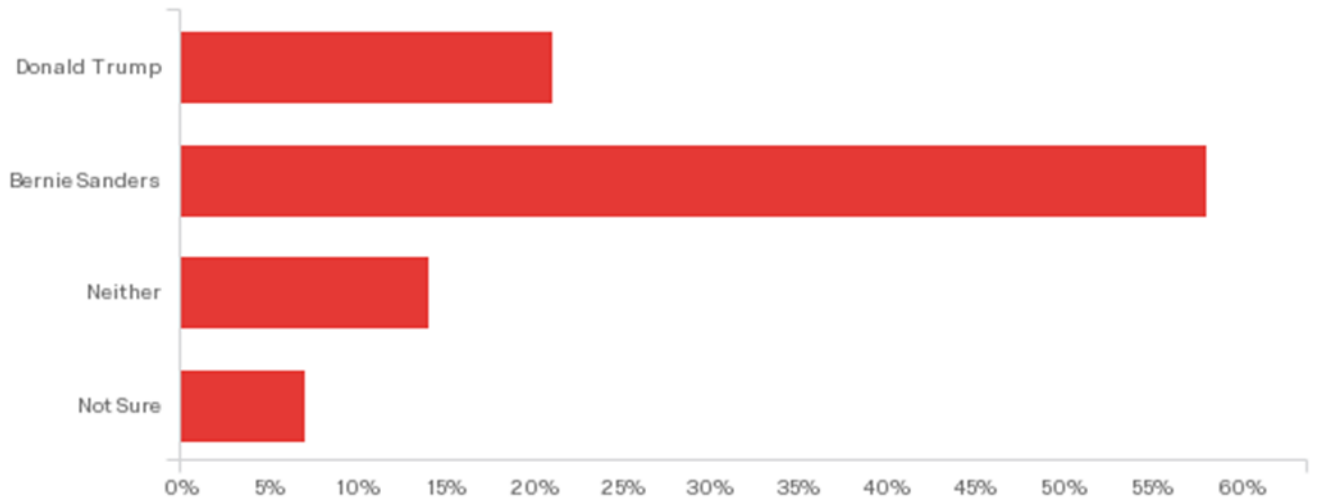
Answer	%	Count
Mind made up	59%	237
Might change	21%	87
I already voted	20%	81
Total	100%	405

Q15 - If the election for president were held today, and Donald Trump were the Republican candidate and Hillary Clinton were the democratic candidate, for whom would you vote?



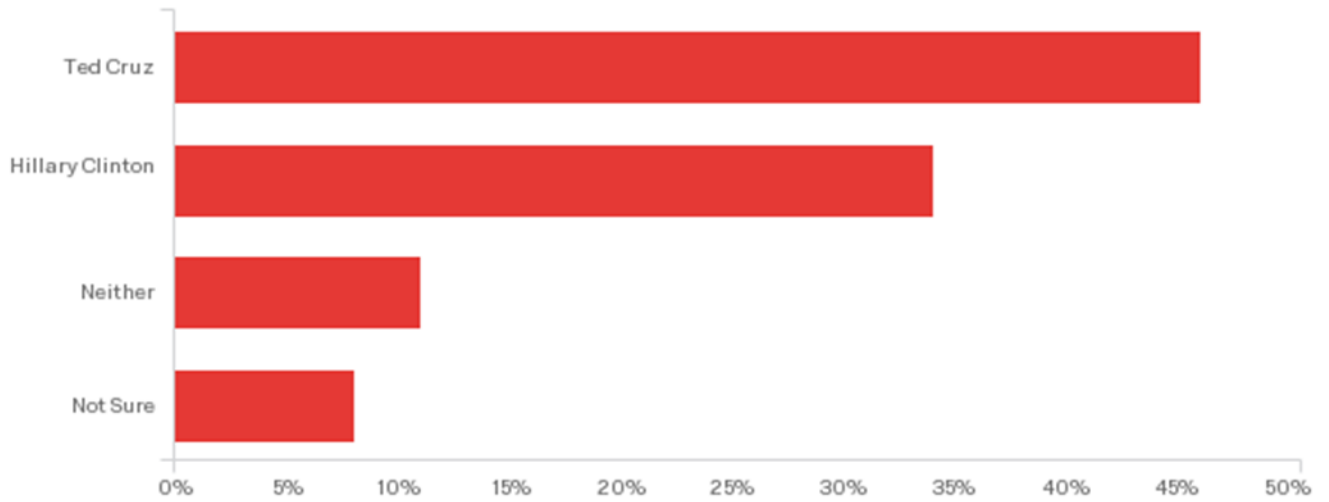
Answer	%	Count
Donald Trump	28%	61
Hillary Clinton	43%	94
Neither	23%	50
Not Sure	7%	15
Total	100%	220

Q16 - If the election for president were held today, and Donald Trump were the Republican candidate and Bernie Sanders were the Democratic candidate, for whom would you vote?



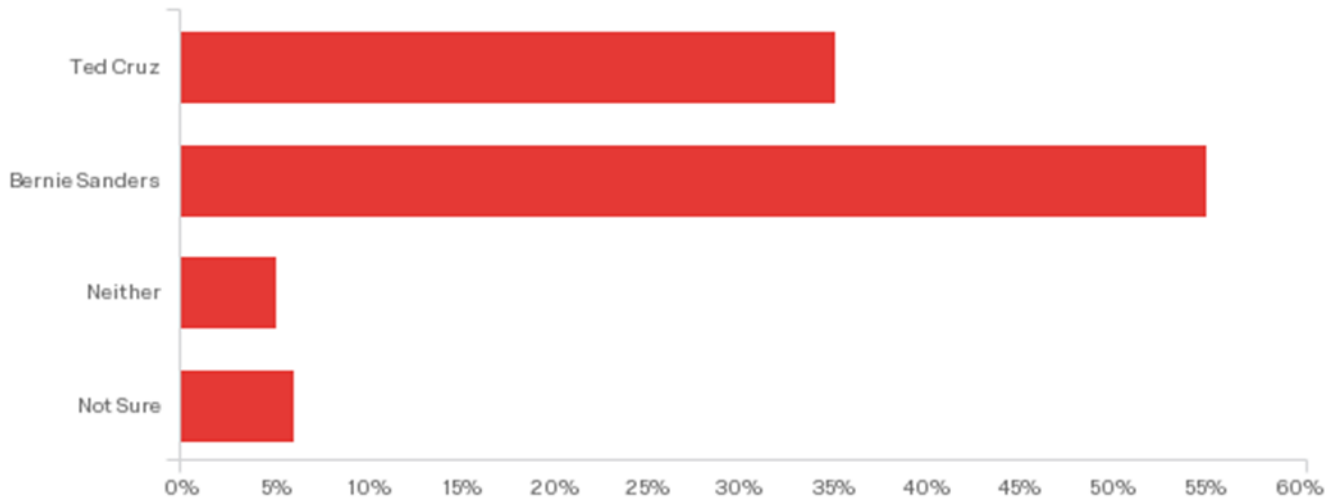
Answer	%	Count
Donald Trump	21%	46
Bernie Sanders	58%	125
Neither	14%	30
Not Sure	7%	15
Total	100%	216

Q17 - If the election for president were held today, and Ted Cruz were the Republican candidate and Hillary Clinton were the Democratic candidate, for whom would you vote?



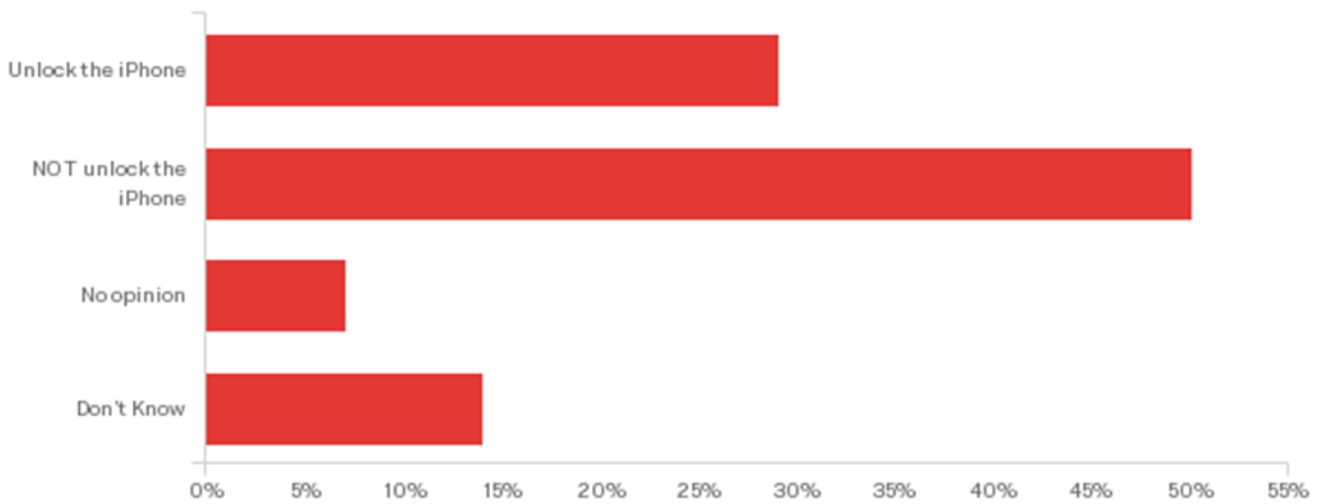
Answer	%	Count
Ted Cruz	46%	93
Hillary Clinton	34%	69
Neither	11%	23
Not Sure	8%	17
Total	100%	202

Q18 - If the election for president were held today, and Ted Cruz were the Republican candidate and Bernie Sanders were the Democratic candidate, for whom would you vote?



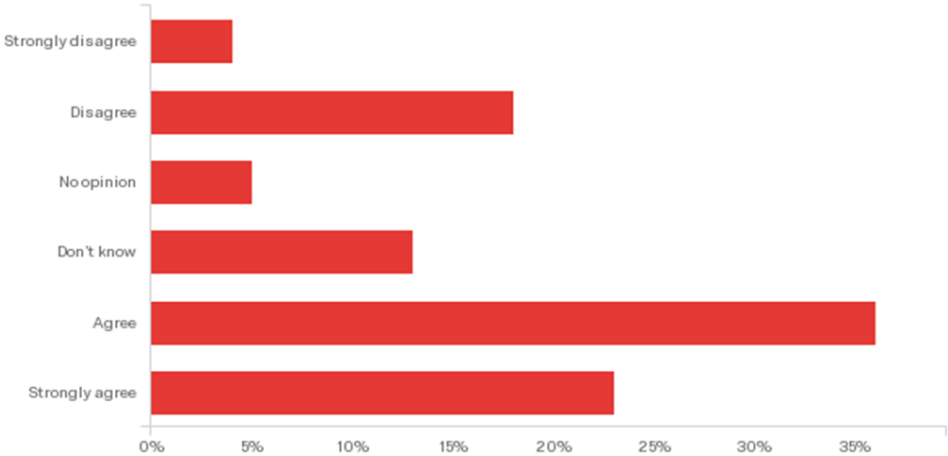
Answer	%	Count
Ted Cruz	35%	75
Bernie Sanders	55%	120
Neither	5%	10
Not Sure	6%	12
Total	100%	217

Q19 [ASKED OF HALF THE SAMPLE] - As you may know, government officials have asked Apple to unlock the iPhone used by one of the shooters in the San Bernardino attack. The FBI has said that accessing the iPhone is an important part of their ongoing investigation into the attack while Apple has said that unlocking the iPhone could compromise the security of other users' information. Do you think Apple should:



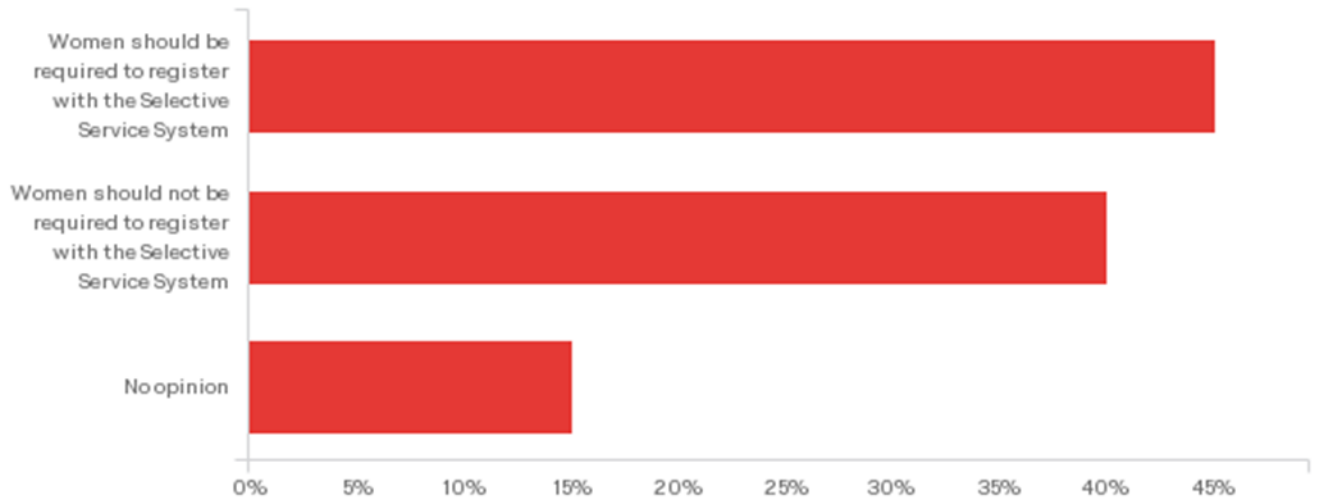
Answer	%	Count
Unlock the iPhone	29%	122
NOT unlock the iPhone	50%	212
No opinion	7%	31
Don't Know	14%	61
Total	100%	426

Q20 [ASKED OF HALF THE SAMPLE] - Apple is opposing a court order to unlock a smartphone that was used by one of the shooters in the San Bernardino attack. Apple is concerned that if it helps the FBI this time, it will be forced to help the government in future cases that may not be linked to national security, opening the door for hackers and potential future data breaches for smartphone users. Do you agree or disagree with Apple’s decision to oppose the court order?



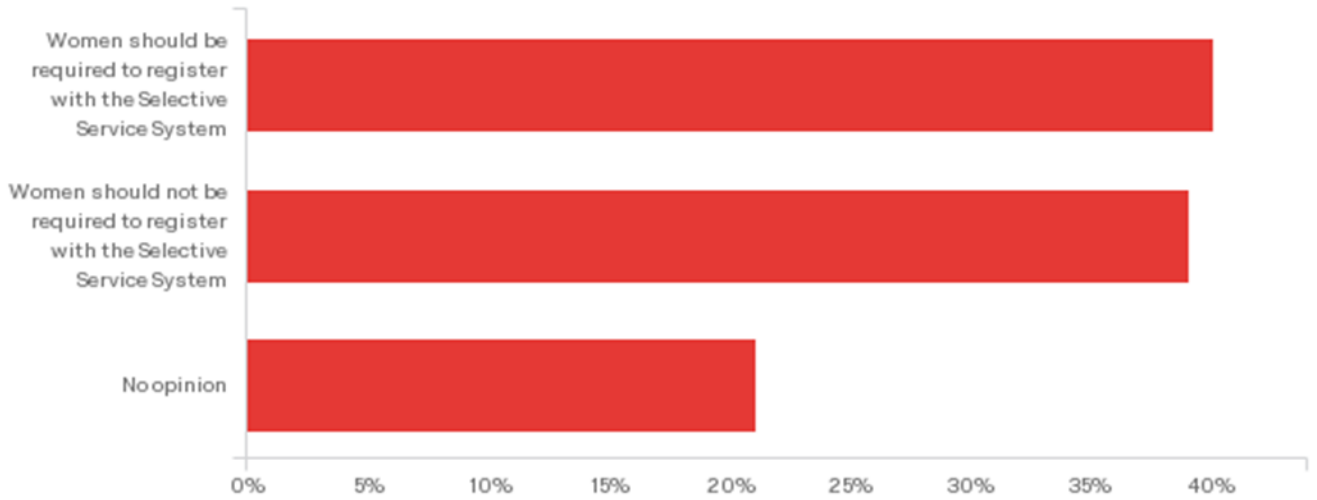
Answer	%	Count
Strongly disagree	4%	18
Disagree	18%	78
No opinion	5%	20
Don't know	13%	56
Agree	36%	152
Strongly agree	23%	99
Total	100%	423

Q21 [ASKED OF HALF THE SAMPLE] –All males in the United States are required to register with the federal Selective Service System when they turn 18 in the event there is a need for a military draft. Top military commanders now say that with women gaining access to all combat roles, they also should be required to register for the draft. Do you think:



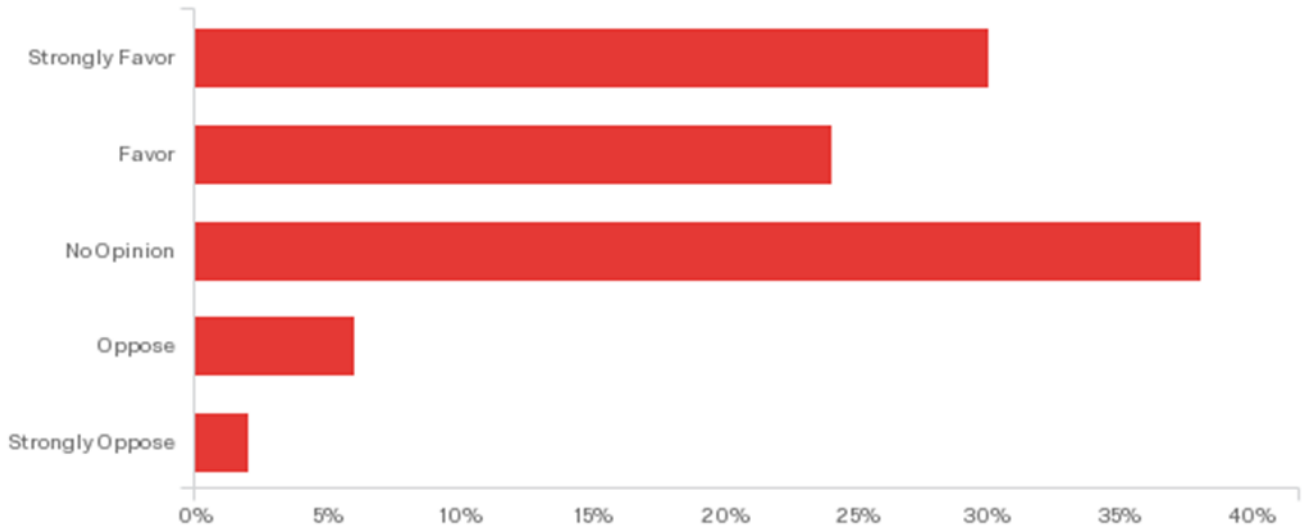
Answer	%	Count
Women should be required to register with the Selective Service System	45%	186
Women should not be required to register with the Selective Service System	40%	167
No opinion	15%	60
Total	100%	413

Q22 [ASKED OF HALF THE SAMPLE] –Should women, like men, be required to register for the draft when they turn 18?



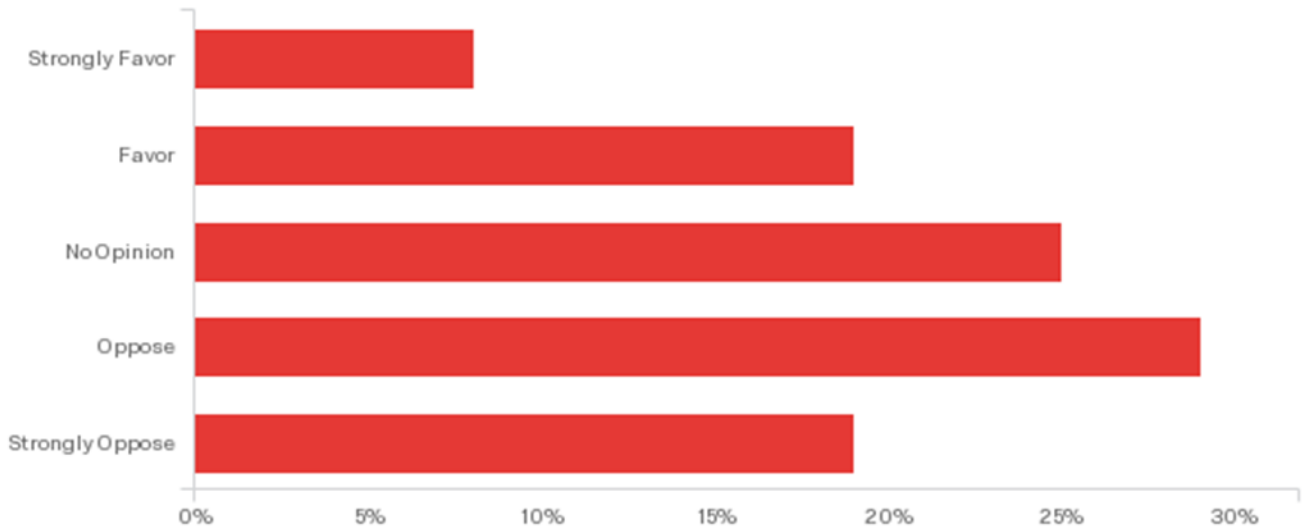
Answer	%	Count
Women should be required to register with the Selective Service System	40%	176
Women should not be required to register with the Selective Service System	39%	169
No opinion	21%	90
Total	100%	435

Q23 [ASKED OF HALF THE SAMPLE] - Do you favor or oppose same-day voter registration?



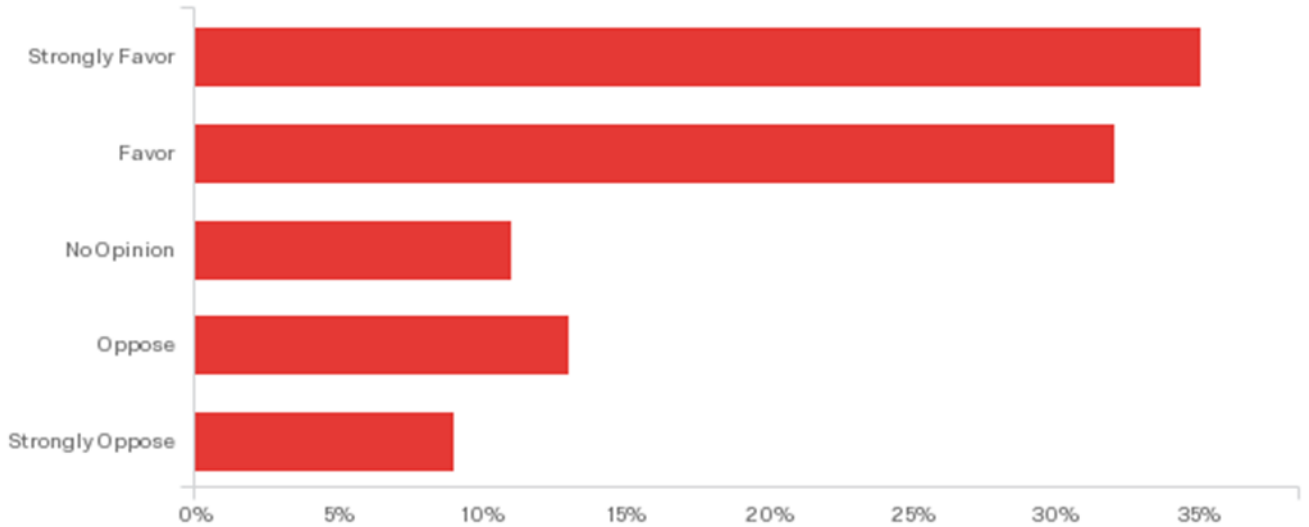
Answer	%	Count
Strongly Favor	30%	131
Favor	24%	104
No Opinion	38%	166
Oppose	6%	26
Strongly Oppose	2%	7
Total	100%	434

Q24 [ASKED OF HALF THE SAMPLE] - Do you favor or oppose requiring people to already be registered to vote 30 days prior to an election in order to be eligible to vote in that election?



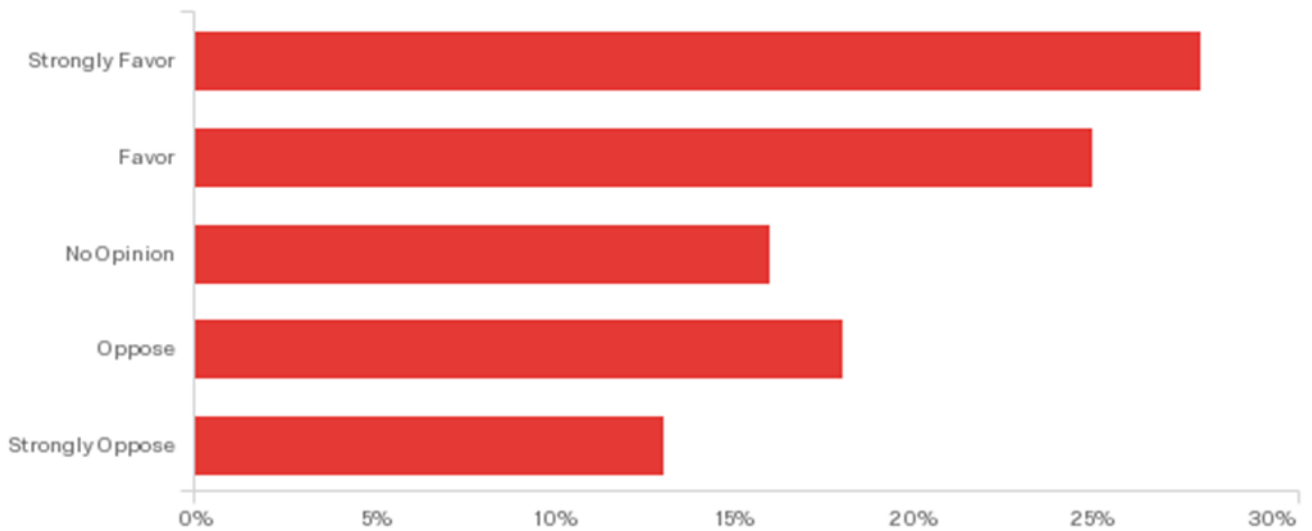
Answer	%	Count
Strongly Favor	8%	31
Favor	19%	79
No Opinion	25%	105
Oppose	29%	121
Strongly Oppose	19%	77
Total	100%	413

Q25 [ASKED OF HALF THE SAMPLE] - Do you favor or oppose requiring people to present a government issued photo ID every time they attempt to vote in person?



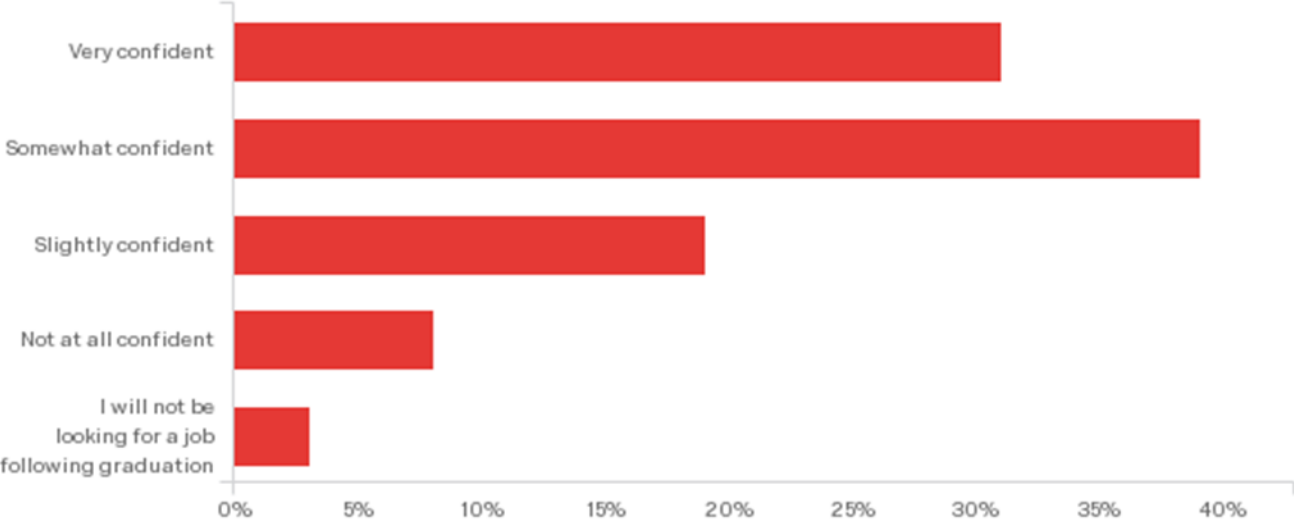
Answer	%	Count
Strongly Favor	35%	148
Favor	32%	134
No Opinion	11%	45
Oppose	13%	54
Strongly Oppose	9%	39
Total	100%	420

Q26 [ASKED OF HALF THE SAMPLE] - Voters in 2016 elections will be required to verify their identity by, with a few exceptions, showing government issued photo identification. Student ID and utility bills will no longer be valid forms of ID. Do you favor or oppose requiring people to present a government issued photo ID every time they attempt to vote in person?



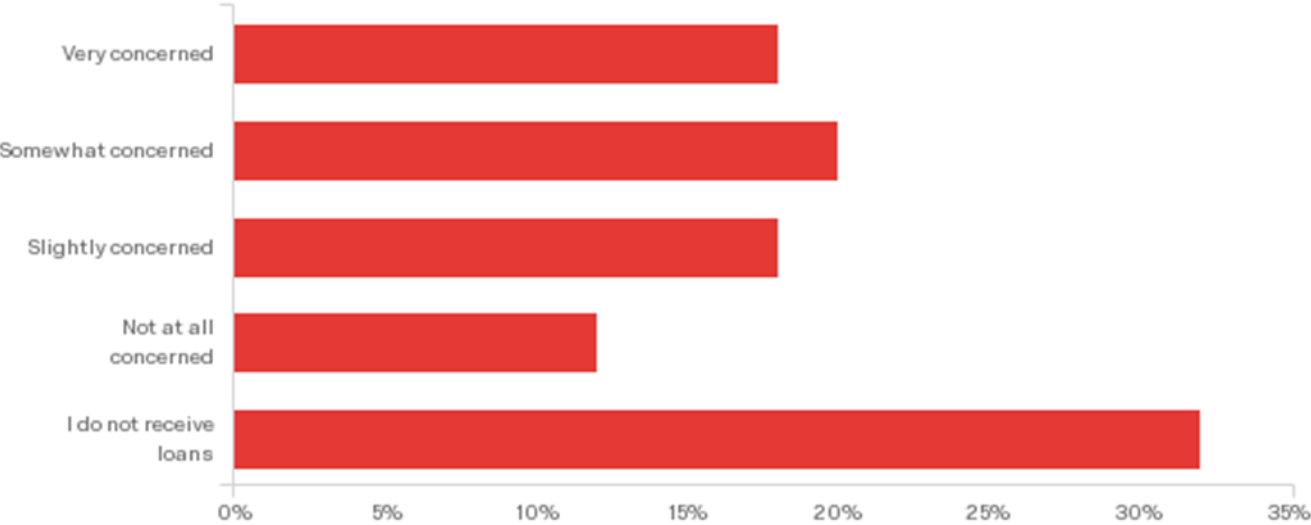
Answer	%	Count
Strongly Favor	28%	119
Favor	25%	105
No Opinion	16%	67
Oppose	18%	78
Strongly Oppose	13%	57
Total	100%	426

Q27 - How confident are you in being able to secure a job within 6 months of graduation?



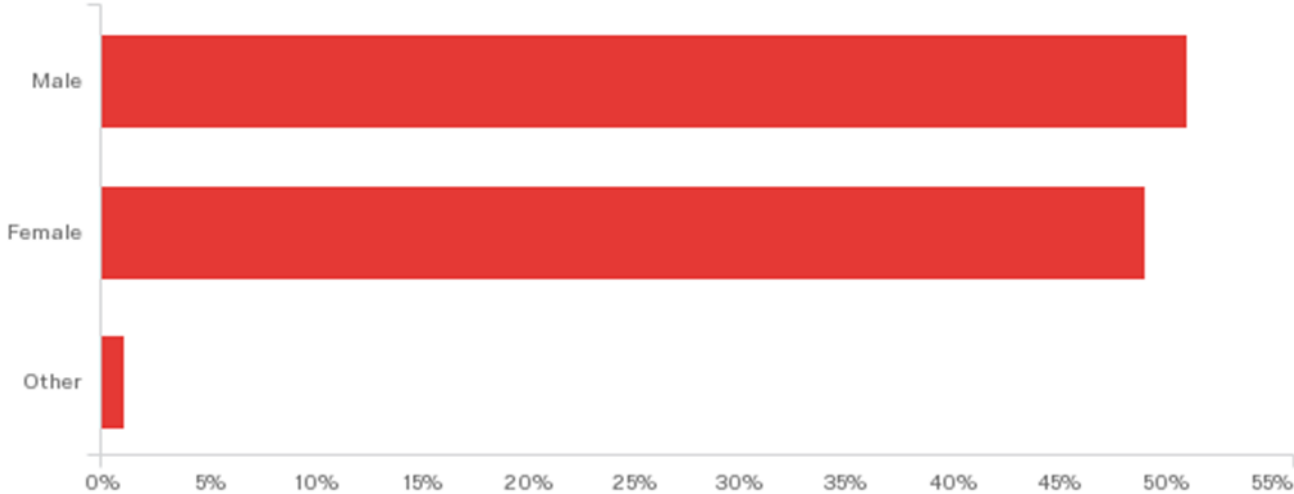
Answer	%	Count
Very confident	31%	260
Somewhat confident	39%	326
Slightly confident	19%	162
Not at all confident	8%	70
I will not be looking for a job following graduation	3%	27
Total	100%	845

Q28 - How concerned are you about being able to pay off your student loans once you graduate?



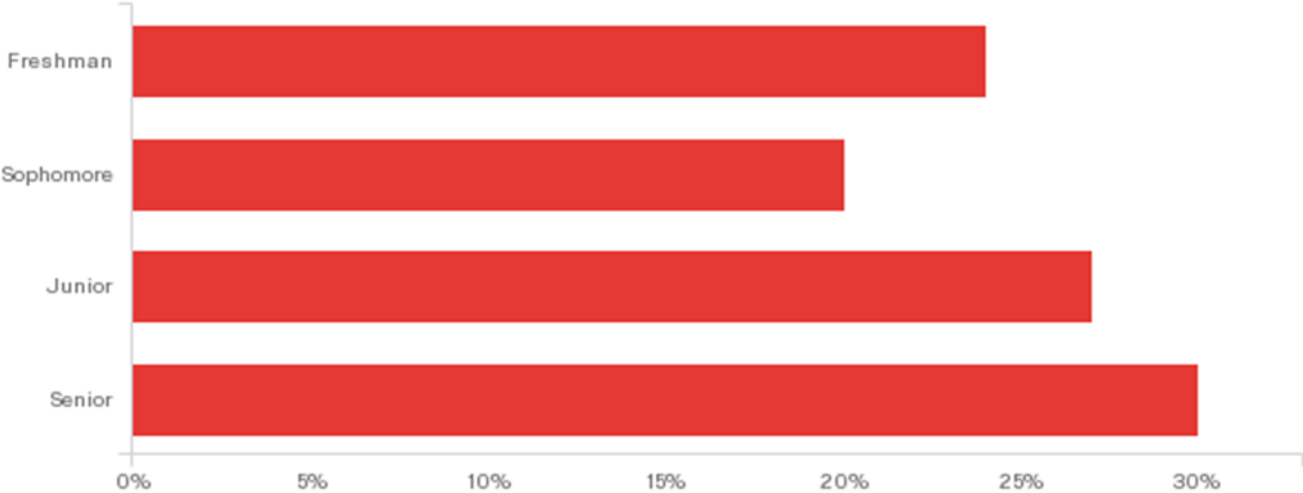
Answer	%	Count
Very concerned	18%	150
Somewhat concerned	20%	170
Slightly concerned	18%	148
Not at all concerned	12%	104
I do not receive loans	32%	273
Total	100%	845

Q29 - What is your gender?



Answer	%	Count
Male	51%	428
Female	49%	410
Other	1%	6
Total	100%	844

Q30 - What year in school are you considered?



Answer	%	Count
Freshman	24%	199
Sophomore	20%	169
Junior	27%	225
Senior	30%	251
Total	100%	844