

PACK POLL
SPRING 2014 NCSU STUDENT FLASH POLL: "Porn Poll"
FINAL TOPLINE REPORT

N=706; Response rate= 24%; Margin of sampling error= +/-3.65%

These are the results for this semester's second "Flash Poll," conducted through the internet (February 27-28, 2014). Respondents were from a random sample of 3,000 NCSU undergraduates, producing a 24% response rate. The survey had a margin of sampling error of +/-3.65%.

A split ballot technique was used to measure attitudes to two questions. To assess students' views about pornography versus prostitution, respondents were randomly assigned to one of two versions of question 1. The first version asked respondents if they agreed it was acceptable for an adult to perform in a pornographic movie. The second question asked instead about prostitution. We then used another split ballot to measure the differences in responses to views about a (a) male versus (b) a female performing in pornography. The survey itself was inspired by events that recently transpired on Duke's campus, [in which it was revealed a female student was a "porn star"](#).

Q1a: Do you agree or disagree with the following statement: It is morally acceptable for an adult to perform in a pornographic movie?

Strongly agree.....	16%
Agree.....	37%
Disagree.....	22%
Strongly Disagree.....	14%
Unsure.....	11%

Q1b: Do you agree or disagree with the following statement: It is morally acceptable for an adult to be a prostitute?

Strongly agree.....	7%
Agree.....	26%
Disagree.....	27%
Strongly Disagree.....	29%
Unsure.....	12%

Q2a: If you learned that a female NC State student was performing in pornographic movies to pay for school, would you approve or disapprove of her decision?

Strongly Approve.....	9%
Approve.....	26%
Disapprove.....	18%
Strongly Disapprove.....	14%
No feelings either way.....	33%

Q2b: If you learned that a male NC State student was performing in pornographic movies to pay for school, would you approve or disapprove of his decision?

Strongly Approve.....	11%
Approve.....	29%
Disapprove.....	21%
Strongly Disapprove.....	10%
No feelings either way.....	30%

Q3: Do you agree or disagree that most pornography is degrading to women?

Strongly agree.....	23%
Agree.....	33%
Disagree.....	25%
Strongly Disagree.....	7%
Unsure.....	13%

Q4: Keeping in mind that that this survey is anonymous, how often did you view pornography (defined as images or videos of naked people or sex) on the internet, in books or magazines during the past month?

I never have.....	17%
Not once, but I have in the past.....	23%
At least once, maybe a few times this month.....	30%
Several times each week.....	20%
Closer to daily.....	10%

Q5: Before taking this survey, had you heard or read anything about the Duke university student who said she acts in pornographic films to pay for school?

No.....	38%
Yes.....	62%

Q6: What is your gender?

Male.....	62%
Female.....	38%