

**FALL, 2014 NCSU PackPoll: Social Dating/Tinder  
TOPLINE REPORT**

N=593 for the initial questions; Response rate= 17%;  
Margin of sampling error = +/-3.44

These are the results for this semester's second "Flash Poll," conducted over the Internet (Sep 24-29, 2014) using Qualtrics survey software. The survey was conducted on a random sample of 3,500 NCSU undergraduates. Data was not weighted for this survey.

Q1 Have you ever used the mobile application called, Tinder?

35% Yes  
**65%** No

**\*\*If No Is Selected, Skip to Q9**

Q2 Not including any technical issues with the app, do you agree or disagree with this statement, "My experiences on Tinder have been positive."

2% Strongly Disagree  
20% Disagree  
**39%** Neither Agree, nor Disagree  
30% Agree  
8% Strongly Agree

Q3 How often do you use Tinder?

**48%** Once a month  
17% Once a week  
26% Daily  
6% 2-5 times a day  
2% More than 5 times a day

Q4 How do you primarily use Tinder?

**59%** For Fun  
17% To meet new friends  
26% To meet potential girlfriend/boyfriend  
11% Hook Ups  
10% Other

Q5 Have you been successful at finding a girlfriend/boyfriend through Tinder?

27% Yes

73% No

Q6 Have you been successful at hooking up with someone through Tinder?

55% Yes

45% No

\*\*If Yes Is Selected, Receive Q7

Q7 About how many times have you successfully hooked up with someone via Tinder?  
(Open-Ended)

3

3

1

3

3

5

6 times

100

3

Once

2

9

Q9 What is your primary reason for NOT using Tinder?

- 37% I'm currently in a committed relationship
- 4% Physical safety concerns
- 7% Moral Objections
- 2% Fear of Rejection
- 1% Negative past experience with a dating site/app
- 43%** Just not interested
- 6% Other (open-ended)

It's simply weird.  
I'd have to take a picture of myself and currently I'm in a relationship  
I think it is a silly way to find people. Then they think they run out of options.  
Most of my friends just use it as a joke or for quick hook ups. I don't want someone's first impression of me to be the "tinder reputation".  
Dating apps seem to commonly attract those who need a relationship to complete themselves. Personally, I find it unattractive if an individual can't find fulfillment without another person.  
don't enough about it  
Can't download without ios7  
Used a different dating site and I'm now in a relationship with someone I met on there  
Not interested & in a relationship (in that order)  
I don't have a smartphone  
Not that desperate yet  
Would rather meet someone in person  
No smart Phone  
I'm a real man who can find girls on my own thanks. I don't need some meat market dating app to find women  
Committed relationship, safety concerns, and public health concerns (increased chance of STDs and what not...)  
I don't have a smart phone.  
Don't have a smart phone  
It's full of misogynistic white boys  
it is a terrible way to meet someone, using an app to meet someone is idiotic.  
I think it seems like a fairly stupid idea

Q10 Have you used any other dating sites or applications?

- 83% No
- 17% Yes

Q11 What other dating sites or applications have used? Please list them below. (Open-ended)

None  
n/a  
NONE  
N/A

Adult friend finder.
none
Hot or not
N/A
Grindr
okcupid, pof
N/A
None
MeetMe.com
None
None
None.
Hot or not
None
SinglesAroundMe. It was terrible lol
N/A
N/A
eHarmony
None
Haven't used any dating sites
Grindr
None
None
POF
Christian Mingle
None
Okcupid
Ok Cupid
Grindr
No
i have never used a dating site, i mean if you want to count twitter and instagram as a dating site, then yeah
okcupid
OkCupid
Datemyschool
Hot or not
none
Hot or Not
None
None
Hot or not
None
n/a
N/A
None
None
None.
I have not used any other dating sites
Match.com
N/A
Plenty of fish, zoosk

None.
Hot or not
I have not used any dating sites or applications.
Na
meetme, chatous, badoo
Grindr
N/A
I used OKcupid for maybe a month and met my now boyfriend.
POF, okcupid
None
OkCupid MeetMe
okcupid, fetlife, adultfriendfinder
None
OkCupid
N/A
n/a
n/a
hot or not
Grindr, Hornet, OKCupid
OKCupid
None
N/A
None.
na
OKCupid
The real world.
None
None.
Hot or Not
OkCupid
OkCupid
I haven't ever used a dating site or application.
none. Good ol' meeting people in person is the way to go
n/a
None
NA
Christianmingle
Grindr
None
I have't used any
OkCupid
Okcupid
Line, We Chat, Whatapps, momo
N/A
Plenty of Fish (POF) OKCupid
hot or not
Hot or Not

Q12 What is your gender?

49% Male

51% Female